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# Insurance for the digital age.

In a complex digital world, a great insurance policy isn't enough. Our cyber experts are committed to working relentlessly to keep you secure.

# Coverage tailored to your business and technology.

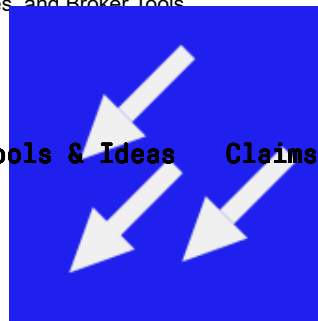
A comprehensive and sophisticated policy, so you get the best coverage for your business.

## Coverage Areas



### Information Privacy

Covers third-party liability from a private data breach, incident response, forensics, PR, legal services, notification and credit monitoring (first-party). Also covers PCI-DSS fines, regulatory assessments and expenses.



### Network Security

Covers third-party liability for incident response, forensics, PR, data restoration, data re-creation, and first-party system restoration as a result of a cyber attack.



### Business Interruption

Covers reimbursement of net income lost, cost of continuing normal operating expenses during downtime, and other costs for both direct and contingent business interruption.



### Cyber Extortion

Covers extortion loss (or payment) as well as costs associated with qualifying and dealing with the event.



### Financial Fraud

Covers social engineering and computer crime-related losses.



### Media Content

Covers third-party liability for media disputes both online and offline, as well as first-party PR costs.

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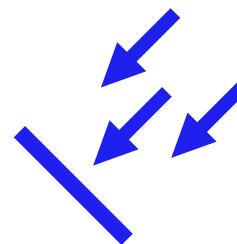
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**In a dynamic risk environment, the policy is just the start of our partnership**



### Active Risk Management

Taking a hacker's perspective, we find your vulnerabilities before they do, and work with you, year-round, to control them.



### Risk Assessment

Each quote includes a detailed assessment of security strength and financial exposure. Quarterly updates help your clients stay on top of a fast changing risk.

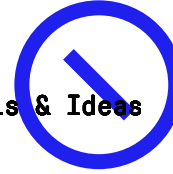


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Incident Management

Our experts are here to help you get back on your feet as soon as possible. <https://www.at-bay.com/bp/user/login>

**Give your clients  
the risk insights  
they deserve.**

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Brokers, we scan and score the security of your clients, and provide you with unique insights into their risk. We pair that with financial exposure analysis - all in a seamless platform.

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questionnaire + A lead (index.html) overview application calculator

general information

Company A

domain  
companya.co

client name  
jack

industry  
retail

client email  
jack@companyname.co

edit

security score

93

industry average: 84%

learn more

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A	web application security	0	critical vulnerabilities
B	email security	0	moderate vulnerabilities
A	web browsing security	1	cyber hygiene issues
A	social engineering		

data breach cost calculator

notifications

https://www.at-bay.com/bp/user/log

MacBook

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industry average: 84%

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- A web application security
- B email security
- A web browsing security
- A social engineering

0 critical v

0 moderate v

1 cyber hygiene issues

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## Security Analysis Report

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Visualize your client's security and show how they compare to peers. We scan for vulnerabilities, security tools, and other signs of hacker activity. Get a report in just hours -- for any prospect or client.

Financial Exposure  
Analysis



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Run scenarios on how much a data breach could cost your client. See what factors drive up the costs, and print the results to share your calculations easily.

[<https://www.at-bay.com/data-breach-calculator/>]

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The screenshot shows a website header with navigation links: Offering, Team, Tools & Ideas, Claims, and Contact Us. The main content area displays a large blue number "\$9,563,000" with a yellow highlight bar behind it. Below the number, it says "Potential cost of a data breach" and "\$150 per record". At the bottom of the page, it indicates "10/10 questions complete".

(<https://www.at-bay.com/bp/user/log>)  
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The screenshot shows a quiz interface with a progress bar at the top indicating "3/10 questions complete" and navigation arrows. The question is "4. What type of breach is Company A at risk of?". There are three radio button options: "Error or Accidental Leak", "Device Theft", and "Hack". The "Hack" option is selected, indicated by a blue square next to the text.

Quotes online in minutes

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At-Bay Cyber Application

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## What is your revenue?

## Have you had a previous cyber claim?

Yes

No

With our short, online application we've made getting a quote as simple as it ought to be. <https://www.at-bay.com/bp/user/log> for brokers

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bay.com/bp/register)

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Mountain View, CA 94041  
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(<https://www.linkedin.com/company/at-bay>)

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