

# Align your cyber program with your business objectives

## Cybersecurity through monetary risk quantification

The quantification of cyber risk is changing the way organizations address cyber threats. At Evolver we work with the CRO, CISO and business leaders to identify key business risk elements and then apply the Factor Analysis of Information Risk (FAIR) model to determine quantitative risk.

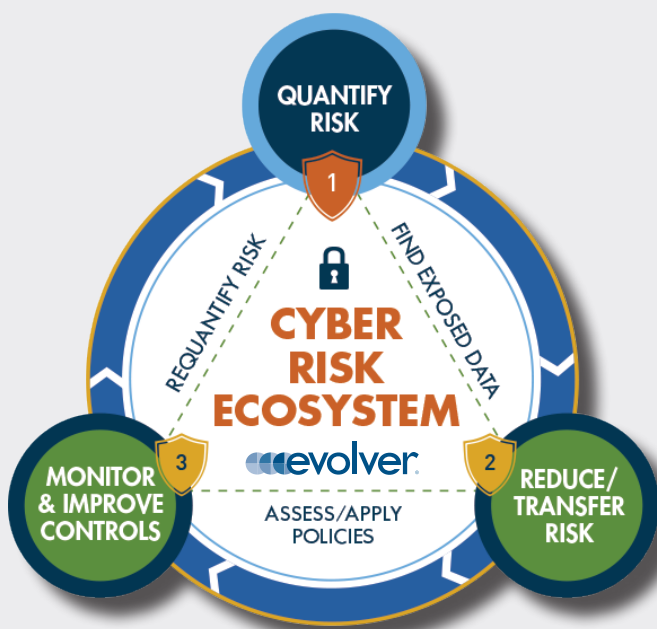
We use the FAIR model to analyze and report quantitative risk exposure. FAIR is an internationally recognized standard for quantitatively modeling information and operational risk.

Risk quantification allows cybersecurity staff and business executives to measure, manage, and communicate information risk by using a common language: money.



## BENEFITS OF A MONETARY RISK QUANTIFICATION

- Relates cyber expenditures to board level executives
- Conducts ROI analysis
- Informs insurance policy evaluations
- Streamlines vendor management



## Risk Quantification is the first step in Evolver's Cyber Risk Ecosystem

Evolver's Cyber Risk Ecosystem directly ties cyber expenditures to core business functions, reducing business risk and providing logical, defensible plans and actions.

In the most basic of terms, we:

- » Apply state of the art technologies to calculate business risk
- » Correlate the risk to quantitative dollars
- » Develop and implement plans to reduce the risk
- » Monitor internal and external environments