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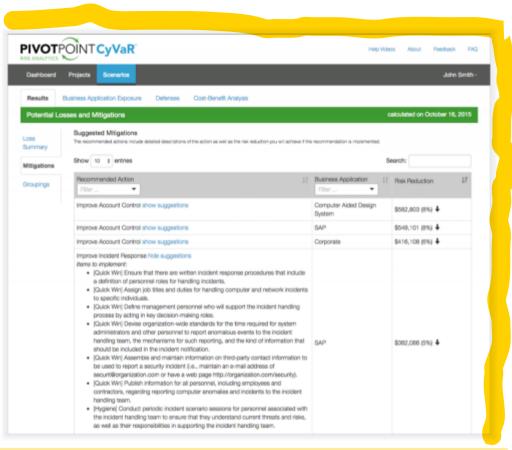
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Company (that provides the nominated product /

Pivot Point Risk Analytics

solution / service):

Website: http://www.pivotpointra.com (http://www.pivotpointra.com)

Company size 10-15

(employees):

Country: United States

Type of solution: Software

Approximate number of

3

users worldwide:

In 3 bullets, summarize why this product or service is different from the competition and deserves recognition:

- 1. First and only product to provide an objective and quantifiable risk reduction in dollars and cents by computing actual value-at-risk.
- 2. Allows an organization to simulate risk mitigation options to determine where to make investments.

Description

- 1. Create a profile and value of assets for the enterprise.
- 2. Establish baseline of risk for the current defensive security posture against the SANS 20 critical security controls.
- 3. Determine your financial exposure resulting from a cyber attack.
- 4. Identify the highest payoff options to reduce your exposure.
- 5. Discover security program priorities—both financial and technical.
- 6. Identify the loss types with the greatest impact to your business and which applications present the highest risk.
- 7. Speed time-to-value by quickly being able to target risk problems and solutions specific to your business.
- 8. Communicate cyber risk with executives on a common level.
- 9. See up-to-the-minute changes in your risk as your business changes.

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ABOUT THE CYBERSECURITY EXCELLENCE AWARDS

The Cybersecurity Excellence Awards is an annual competition honoring individuals and companies that demonstrate excellence, innovation and leadership in information security.

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