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PivotPoint Risk Analytics Brings CISOs, Risk Managers and Cyber Insurers Together to Quantify Cyber Risk at RSA Conference 2016

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San Francisco, CA (PRWEB) February 29, 2016

PivotPoint Risk Analytics (<http://pivotpointra.com/>), the global experts in cyber value-at-risk analytics, announced today that they will be attending the 2016 RSA Conference in San Francisco, California from February 29 – March 4 and the 2016 Advisen Cyber Risk Insights Conference (<http://www.advisenltd.com/events/conferences/2016/03/02/2016-cyber-risk-insights-conference-san-francisco/>), e from March 2 – March 3 and will speak at AGC's 2016 Information Security & Broader Technology Growth Conference (<http://agcpartners.com/events/agcs-2016-information-security-broader-technology-growth-conference/>), February 20 – March 1, 2016. During these events PivotPoint will be bringing together CISOs, risk managers and cyber insurers together for the first time to create a common language for financially quantifying the cost of a cyber breach.

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"In the face of unavoidable breaches, mounting financial losses, legal battles, regulatory demands and limited security budgets, CISOs are on the hot spot to answer the tough questions from their CEOs and Boards of Directors such as: What is the potential business impact of a cyber breach to our most important assets? How do we optimize and justify our security investments? How do I know that we've actually lowered our risk exposure? How are insurance policies estimated and which ones are best suited to our business?" said Julian Waits, CEO, PivotPoint.

"During the RSA and Advisen conferences we'll be driving this important discussion and helping organizations to navigate this complex landscape so they can manage their security program like a business," continued Waits.

PivotPoint's flagship product, CyVaR™ is the first solution to address the industry need to financially quantify cyber risk. By predicting the cost of successful cyber breaches to an organization and translating risk into the common language of business – dollars and cents – security executives and risk managers can ensure they have secured the value of the business while achieving optimal ROI from their security investments.

PivotPoint is hosting and featured in these events:



AGC's 2016 Information Security & Broader Technology Growth Conference
Cyber Insurance Panel

Moderated by Mary Beth Borgwing, LemonFish and featuring panelists Julian Waits, PivotPoint Risk Analytics, and ALU, moderated by Bob BitSight Technologies; Tom Reagan, Marsh; and Alex Yampolksy, Security Scorecard

When: Monday, February 29, 2016, 2:15 PM - 3:00 PM PST

Where: The Westin, St. Francis - Union Square, San Francisco

Abstract: This panel will discuss how the cyber insurance process is evolving and where services such as breach response services are providing organizations the means to deal with the ever-looming risk of a breach – both in preparation and post-breach.

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Quantifying Risk: Closing the Chasm between InfoSec and Cyber Insurance

An Exclusive Breakfast Panel Session hosted by PivotPoint, SANS and Advisen and featuring leading CISOs and Insurers

When: Wednesday, March 2, 2016, 8:30 AM - 10:30 AM PST

Where: Sir Francis Drake Hotel, San Francisco

Abstract: Moderated by John Pescatore, Director of Emerging Security Trends, SANS, this panel discussion will debate the gap in knowledge and standards between the InfoSec and insurance communities as an obstacle to the creation of effective, sustainable cyber insurance products and practices – and how insurance carriers can develop effective insurance coverage while providing guidance to enterprise IT groups that are protecting against the costs and liabilities of cyber attacks and data breaches. This event also kicks off the first joint research survey by SANS and Advisen on quantifying cyber risk.

2016 Advisen Cyber Risk Insights Conference

Cyber & the Boardroom

Moderated by Florence Levy, Senior Vice President, Cyber/E&O Practice, JLT Specialty USA and featuring panelists Nora M. Denzel, Director, AMD; Gary Harbison, Chief Information Security Officer, Monsanto Company; Shane McGee, Chief Privacy Officer, FireEye; Julian Waits, Sr., President & CEO, PivotPoint Risk Analytics

When: Thursday, March 3, 2016, 3:30 PM - 4:15 PM PST

Where: Sir Francis Drake Hotel, San Francisco

Abstract: How involved is the board and the C-Suite in their organizations' cyber risk? As awareness and dialogue around cyber risks increase, how are companies managing these risks holistically, from the top down? The panel will share insights on how the cyber dialogue is evolving in the boardroom and at the C-Suite level – including perspectives on how they view cyber risk, changes in IT budgets and staffing, views on risk appetite, and the level of engagement in response planning.



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PivotPoint Hospitality Suite at The Four Seasons Hotel

For demos of CyVaR and briefing requests please contact leslie(at)kesscomm(dot)com.

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About PivotPoint Risk Analytics

PivotPoint is the leading provider of cyber risk analytics that measure Cyber Value-At-Risk. In a world where conventional wisdom says you will get hacked, you bought one of everything to try to thwart the attack and protect your crown jewels. And as the threat--and business evolves--so does your cyber risk. Our customers, on any given day, can prove they have lowered the company's cyber risk to secure the value of their business. Visit PivotPoint at <http://www.pivotpoint.com> (<http://www.pivotpoint.com>), Twitter or LinkedIn.

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Read the full story at <http://www.prweb.com/releases/2016/03/prweb13240714.htm> (utm_source=AddThis%20tools&utm_medium=image) (<http://www.prweb.com/releases/2016/03/prweb13240714.htm>).

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