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Don't 'Guesstimate' Your Cyber Risk, Use Financial Impact to Prioritize & Decide

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Enterprises use value at risk metrics to drive most strategic decisions, except when it comes to cyber risk. Prioritizing cyber risk response and remediation is typically a guessing game that requires experts to work with the cyber and business teams to try to guesstimate probabilities of particular events and their ability to compromise each application's confidentiality, integrity and availability. Without calculating a dollar amount impact to which the business is exposed, stakeholders enterprise-wide have no way of knowing the most potentially damaging vulnerabilities and threats within their environment.

This webinar will discuss why enterprises must embrace quantifying cyber risk as they do in all other parts of the business and how they can calculate the financial impact metrics needed to drive faster and more effective decision making.

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